## For Immediate Release

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## **Bloodthirsty Monsters Release Terror into the Night**

Six Flags Over Georgia Debuts Biggest and Scariest Fright Fest®

**AUSTELL, Ga. — September 26, 2014** — Six Flags Over Georgia – the Thrill Capital of the South – will have guests 'Screaming Bigger', as more than 200 monsters are unleashed to launch the largest Fright Fest<sup>®</sup> in park history. The annual event kicks off on September 27 with a frightastic new live show, two new creepy scare zones and a new twisted maze.

"This year, we are turning up the scare factor of Fright Fest, to provide our guests with the largest and best Halloween experience in the region," said Six Flags Atlanta Properties park president Dale Kaetzel. "Our guests told us they wanted more reasons to scream and the new attractions along with our returning favorites leave no tombstone unturned."

The new 'Scream Bigger' Fright Fest attractions for 2014 include:

- **ZX-1**, a new haunted attraction, featuring a deadly infection that is rapidly wiping out mankind. An antibiotic has been developed by a local company, but will you get it before the infection gets you? **ZX-1** will be located in the Gotham City Axis Arena.
- Hidden Horrors, a new scare zone, will leave guests wishing they had eyes in the backs of their heads to watch the monsters stalking from behind in the fog and darkness. Hidden Horrors will be located in the Georgia Arbor.
- Cemetery of the Undead, a new scare zone, features the spirits of the dead roaming the grounds of the cemetery for eternity. Cemetery of the Undead will be located near the front entrance of the park.

A new live show, **The Uprising**, where hundreds of bloodthirsty monsters are released into the dark of night, will signal the beginning of the scary part of Fright Fest each night.

The event's signature attractions are also back this year including **Terror Train**, **The Last Ride** and **Dr. Fright's Dead Man's Party** at the Crystal Pistol Music Hall. In all, Fright Fest will feature seven chilling haunted attractions (additional fee required), five hair-raising scare zones, five frightening shows and hundreds of monsters lurking around every corner, along with all of the guest-favorite rides including Goliath, BATMAN<sup>™</sup>: The Ride, SUPERMAN<sup>™</sup>: Ultimate Flight and more.

During the day, the park is filled with tamer *Thrills by Day* Halloween activities for families to enjoy together, including a new corn maze at Whistlestop Park, a harvest festival, arts and crafts, pumpkin painting, spooky stories and more. Children 12 and under are encouraged to wear a family-friendly costume to the park and take part in a costume contest with their favorite *Looney Tunes* friends.

Fright Fest Six Flags Over Georgia runs September 27 through November 2 on select days. For more information, please visit <a href="https://www.sixflags.com/overgeorgia">www.sixflags.com/overgeorgia</a>.

Six Flags Over Georgia 2015 Season Passes are now on sale and provide unlimited visits for the rest of the 2014 season (including Fright Fest<sup>®</sup> and Holiday in the Park<sup>®</sup>) and all of 2015. For a limited time, with the purchase of a Season Pass four-pack or more, guests will receive a free upgrade to a Gold Season Pass which includes free admission to both Six Flags Over Georgia and Six Flags White Water, along with free season parking and visits to any Six Flags Theme Park with every pass.

## **About Six Flags Entertainment Corporation**

Six Flags Entertainment Corporation is the world's largest regional theme park company with \$1.1 billion in revenue and 18 parks across the United States, Mexico and Canada. For 53 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions including up-close animal encounters, Fright Fest<sup>®</sup> and Holiday in the Park<sup>®</sup>. For more information, visit <a href="https://www.sixflags.com">www.sixflags.com</a>.

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