

# Open Full-Time Position Six Flags St. Louis



**POSITION TITLE:** Corporate Sales Representative  
**DEPARTMENT:** Group Sales  
**DIRECTLY REPORTS TO:** Regional Sales Manager  
**SUBMIT RESUME BY:** May 21, 2010

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## Role Summary:

Maximize park attendance from key geographic core St. Louis market territories, and assist in the development of a strategic marketing plan that creates dramatic business growth by geographic territory.

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## Key Duties:

- ☞ Pre-sell admission tickets and events to businesses in assigned geographic area through a combination of personal and telemarketing sales calls.
- ☞ Meet and exceed individual and department sales quotas, adhering to established sales guidelines, policies and procedures, and selling pre-approved sales programs as directed.
- ☞ Provide quality service to all clients resulting in repeat visitation and business referrals.
- ☞ Responsible for upholding all policies and procedures established by the corporate office, as well as, all standards established by Six Flags St. Louis, the Park President and the Director of Sales.
- ☞ Create and submit required reports when due.
- ☞ Ability to work weekends as needed.
- ☞ Assist with the collection and closing of all signed business.
- ☞ Extensive travel within each key marketing territory and other special destinations as required (minimum 3 days of travel).

## Ideal Candidate Should Possess:

- ☞ College degree with an emphasis in business or marketing preferred.
- ☞ 2+ years experience in direct selling sales and/or promotions management - prefer experience in theme park or other entertainment/leisure activity line of business.
- ☞ Strong sales skills; creative thinking ability; aggressive attitude; professionalism.
- ☞ Strong communication skills, both written and oral.
- ☞ Must possess a valid Missouri Drivers License.
- ☞ Administrative skills, including excellent organization, budget control and computer literacy.

**Interested candidates should submit resume:  
Six Flags St. Louis - Human Resources  
Attention: Jo Ann Hamilton  
PO Box 60 - Eureka, MO 63025  
Or via email: [jhamilto@sftp.com](mailto:jhamilto@sftp.com)**

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