

Open Full-Time Position Six Flags St. Louis



POSITION TITLE: Corporate Sales Representative
DEPARTMENT: Sales
DIRECTLY REPORTS TO: Group Sales Director
SUBMIT RESUME BY: ASAP

Role Summary:

Maximize park attendance from key geographic outer market territories, and assist in the development of a strategic marketing plan that has as its basis, dramatic business growth by geographic territory (Columbia/Jefferson City/Springfield, MO.)

Key Duties:

- R Maximize park attendance from key geographic outer market territories (candidates should reside in the vicinity of Columbia/Jefferson City, Mo.)
 - R Assist in the development of a strategic marketing plan that has as its basis, dramatic business growth by geographic territory.
 - R Responsible for all sales numbers as well as the continual growth of these sales numbers on a year to year basis as outlined by the Group Sales Director. These numbers are to be achieved through the selling of major ticket programs in both the corporate event, youth and consignment areas.
 - R Responsible for upholding all policies and procedures established by the corporate office as well as all standards established by Six Flags St. Louis, the Director of Marketing and the Group Sales Director.
 - R Develop and maintain business relationships in Western Missouri region.
 - R Extensive travel within each key marketing territory and other special destinations as required.
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Ideal Candidate Should Possess:

- R College degree with an emphasis in business or marketing preferred
- R 2+ years experience in direct selling sales and/or promotions management (prefer experience in theme park or other entertainment/leisure activity company)
- R Strong sales skills; creative thinking ability; aggressive attitude; professionalism
- R Strong communication skills, both written and oral
- R Administrative skills, including excellent organization, budget control and computer literacy

Six Flags St. Louis offers an excellent salary and benefits package. Interested candidates should submit resume to:

Six Flags St. Louis - Human Resources

P.O. Box 60

Eureka, MO 63025

EQUAL OPPORTUNITY EMPLOYER