



BUSINESS & MARKETING EDUCATION DAY WORKSHEET

1. While at the theme park, what advertisement stood out the most to you?

2. Name 3 brand name companies (corporate partners) seen in the theme park.

a. What is the audience for these ads?

3. Where would you put an advertisement in the park that is not currently there?

a. What product would you advertise?

4. Name an advertisement that is geared toward:

a. Moms?

b. Teens/Thrill Seekers?

5. What does Six Flags offer other companies when we put their logo in our park?

6. Where have you seen our logo outside of the theme park?

7. What do we sell at Six Flags?

8. What does Six Flags have in common with Coca-Cola products that we have them as a corporate partner?

9. What product did you see advertised in the theme park that you found most surprising and why?

10. What is important for Six Flags to know what advertising you noticed while in the park?
