



Local Sponsorship Coordinator

Job Summary: Support Corporate Alliances Sponsorship Sales Account Executive with the fulfillment of all national, regional and local programs. Serve as the liaison between the Dallas servicing team and the parks. Contribute to parks Corporate Alliances sales goal. This position is accountable for delivering a superior Guest experience, while enforcing all park policies and procedures.

Essential Duties and Responsibilities:

- Collaborate daily with the Corporate Alliance Account Executive on execution activities and needs.
- Ensure execution of all Six Flags Corporate Alliances program deliverables for national, regional and local commitments
- Daily communication with Six Flags Park department teams to ensure execution and fulfillment.
- Work with the Dallas Corporate Alliances fulfillment team to communicate program coordination to the park e.g. onsite activation, signage placement, fulfillment reports, compliance photos, client visits
- Ensure all Corporate Alliances Media Network elements are working properly on a daily bases; including but not limited to, scrolling Signage, Six Flags TV, Six Flags Radio, Signage, Six Flags Cinema, Six Flags Menu Boards, Six Flags Events, Sampling Programs and Promotions
- Create and submit required execution reports in a timely manner
- Create and submit Program Recaps
- Assist in production of Sponsorship Sales Deck
- Research prospects/categories websites/contact info for Corporate Alliances Account Executive
- Other duties and responsibilities as assigned

Skills and Qualifications:

- 1 to 2 years of client services experience
- Out of the box, creative thinker with an enthusiastic attitude
- Must be able to demonstrate excellent written and oral communication and interpersonal skills
- Must be willing to occasionally travel to sister properties as needed
- Ability to work in fast pace, ever changing team environment
- College Degree in Marketing, Management or related field, preferred
- Computer proficiency in Word, Excel, Power Point a must
- Must be well organized with excellent time management skills
- Strong work ethic with an attention to detail
- Ability to handle multiple situations simultaneously and meet deadlines in an efficient manner
- Willingness to work nights, weekends and holidays when needed
- Valid driver's license with clean driving record

Interested candidates should submit a resume to:

Jmurray@sftp.com

Six Flags New England Human Resources

Attention: Jennifer Murray

P.O. Box 307

Agawam, MA 01001-0307

Fax: (413) 821-0038

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WORKPLACE